

J. Emerson, Inc.
FINE WINES & CHEESE

5716 Grove Avenue • Richmond, VA. 23226 • (804) 285-8011

Visit our website - www.jemersonfinewine.com

STORE HOURS: Mon. - Sat.: 9:00am to 8:00pm

JULY 2009 NEWSLETTER

New Arrivals • BAD BOY is back • Beach & River 6 bottle Sampler

Our JULY Tasting

Wines of Spain

Matt Adkins picks his favorite reds, whites and a few extraordinary surprises

Wednesday July 22th from 5:30 pm to 7:30 pm

at our Store on Grove Ave.

A list of wines will be available in the store and special pricing will be available for purchases made during the tasting.

MONTHLY SPECIALS

	<u>July'09</u>	<u>USUAL</u>	<u>CASE</u>	<u>(cs.btl. cost)</u>
*2008 Cantina Villafranca Frascati (Latium, Italy)	\$ 6.95	\$ 7.95	\$75	(\$6.25)
*2007 Villa d' Rosso (Tuscany, Italy)	\$ 6.95	\$ 7.95	\$75	(\$6.25)
*2007 Font des Prieurs Coteaux du Languedoc Rouge (France)	\$ 8.95	\$10.95	\$100	(\$8.33)
*2008 Domaine Eugene Carrel Jongieux Blanc (Savoie, FR)	\$ 8.95	\$10.95	\$100	(\$8.33)
2008 Massone "Masera" Gavi (Piedmonte, Italy)	\$ 9.95	\$11.95	\$110	(\$9.17)
2006 Chateau des Tuquets Rouge (Bordeaux, FR)	\$10.95	\$13.95	\$120	(\$10.00)
2008 Dom. De Allegrets Cotes du Duras Blanc (Bordeaux, FR)	\$11.95	\$13.95	\$135	(\$11.25)
2007 Li Velli "Passamonte" Negroamaro (Puglia, Italy)	\$11.95	\$14.95	\$135	(\$11.25)

A NOTE ABOUT THE MONTHLY SPECIALS CASE

The JULY case price is **\$99.95** and is reduced 23% from the regular prices. Here is the line-up and as always, there are 2 each of the first four wines (*) and 1 each of the last four wines.

***2008 Cantina Villafranca Frascati (Latium, Italy)** - Made from 45% Malvasia di Candia, 15% Trebbiano Toscano, 25% Malvasia del Lazio, 15% Grechetto (Greco). Characteristic persistent fresh and fruity aromas. Excellent as an aperitif and paired with fish, seafood or white meat.

***2007 Villa d' Rosso (Tuscany, Italy)** - From southern Tuscany, the 2007 Villa d' is 100% Sangiovese Grosso, considered by many to be one of the best clones of Sangiovese grown in Tuscany. A great option for a house wine.

***2007 Font des Prieurs Coteaux du Languedoc Rouge (France)** - Certified organically grown blend of Grenache, Syrah and Mourvedre. From the ancient village Gabian, in the heart of the Languedoc this is a velvety wine with aromas of red fruit, coffee, licorice and a soft minerality.

***2008 Domaine Eugene Carrel Jongieux Blanc (Savoie, FR)** - Jongieux Blanc, made from the native Jacquere grape, exemplifies Hugh Johnson's characterization of this varietal: "you are drinking bottled mountain air." Crisp, fresh and light it is the perfect summer aperitif.

2008 Massone "Masera" Gavi (Piedmonte, Italy)- Made from 100% Cortese grapes, this delicious white is both soft and crisp. With a pleasant stony minerality, this straw-yellow wine features notes of apple and pear and a lovely, lingering, refreshing finish.

2006 Chateau des Tuquets Rouge (Bordeaux, FR) – Medium bodied with dark fruits, black licorice on the nose. A nice wine with steak or stronger cheeses and it comes in a wood case.

2008 Dom. De Allegrets Cotes du Duras Blanc (Bordeaux, FR) - For lovers of white Bordeaux this Sauvignon Blanc has pleasant herbal and light citrus notes with a nice stony acidity. Duras is next to Bordeaux and shares the same terrior. A great seafood and sushi wine.

2007 Li Velli "Passamonte" Negroamaro (Puglia, Italy)- ruby red color; highly perfumed with strong, fruit notes and preserves; well-balanced, soft velvety, fresh and fragrant, with a pleasing acidity.

SATURDAY WINE TASTING

Every Saturday between 2pm and closing we will offer wines to taste and enjoy while shopping. Check out our web site on Friday to find out what we will be opening!

A BEACH AND RIVER SAMPLER

Here are 3 perfect wines for the beach or river:

2008 Valle Martello Montpulciano d'Abruzzo, Italy – raspberries, cherries, spices and licorice in a medium bodied frame. Great with steak or barbeque and this one could be served slightly chilled. **\$10.95**

Broadbent Vinho Verde, Portugal - This zesty white with slightly lower alcohol (9%) shows orange and fresh peach flavors. Light and spicy on the finish. **\$9.95**

2008 "Atmosphere" Rose, Vin De Pays Du Var, France –Wonderfully fresh, dry Provence Rose - **\$10.95**

Pick up a 6 bottle Beach and River sampler (2 each of the above three wines) for \$53.95 and save 15%!

NEW ARRIVALS

2004 Xtant "Petit Batard" – “a blend of 60% Cabernet Sauvignon, 20% Merlot, and 20% Malbec. Aromas and flavors of currants, licorice, underbrush, cedar, and loamy soil are found in this medium-bodied red along with excellent concentration as well as plenty of charm and suppleness. 89pts “ (WA# 180) **\$35.95**

2006 Stuhlmuller Vineyards Cabernet Sauvignon – “an outstanding, reasonably priced 2006 Cabernet Sauvignon. Sweet, earth-infused black currant and black cherry fruit is accompanied by a wine exhibiting excellent depth, a full-bodied mouthfeel, no hard edges, and hints of Chinese black tea and spicy oak. Consume it over the next decade. 91pts.” (WA # 180) **\$39.95**

2005 Clos Galena Clos Galena, Priorat – “40% Garnacha Negra, 20% Carinena, 20% Cabernet Sauvignon, 10% Merlot, and 10% Syrah aged for 12 months in French and American oak. Inky purple,... a larger-scaled wine bordering on opulent. Rich and layered with plenty of underlying structure, this hedonistic effort will evolve for 5-7 years and drink well through 2025. 95pts.” (WA# 175) Only available at Emerson's. **\$65.95**

THE BAD BOY IS BACK

We didn't think we would get an additional chance to get the 2005 Bad Boy Bordeaux Rouge but, we did. “A superb sleeper of the vintage, this Bordeaux blend from Jean-Luc Thunevin delivers everything it should. Loads of plum, cassis, and cherry fruit are found in this silky-textured, medium-bodied, pure, delicious effort. Thunevin has unquestionably hit a home run with this bargain-priced 2005. Enjoy it over the next 3-4 years. Bordeaux needs to make more wines such as this. 88pts.”WA # 178 **\$29.95**

EVERYDAY VALUE WINES

Wines we love that are often but not always the least expensive but offer a great cost to taste ratio.

2007 McManis Viognier – juicy lemon-lime, golden apple character, with spicy notes on the finish. **\$11.95**

2007 Ch. Du Coing de St. Fiacre Muscadet - peach, apple and pear. Crisp and intense in the mouth with mineral notes and great length. Serve chilled as an aperitif - or with shrimp or grilled fish. **\$10.95**

The VIRGINIA ABC's* (*Alcohol Board of Control)

As people are tightening their belts in these uncertain economic times we hear comments about shopping at the “big box stores” to save some money. The belief is that things are less expensive in these stores because they have less staff (overhead) and can purchase in larger volumes which reduces the cost of the goods sold to the consumer. While this is generally true for most products it is not necessarily true for wine. Because VA ABC rules require each store location have a separate ABC license, the rules for “deals” and volume purchasing must relate only to the volume by the separate licensee and not the total volume of the corporation. Thus, Emerson's, and other wine stores, often purchase at volumes as great or greater than an individual big box store allowing us to offer competitive prices and, we hope, great service.

TRUTH IN BAGGING

Some have suggested that we should have an Emerson's re-usable wine bag like other stores are doing. There are three reasons we don't: 1) We're not like other stores; 2) According to an article the Wall Street Journal “Many of the cheap, reusable bags that retailers favor are produced in Chinese factories and made from nonwoven polypropylene, a form of plastic that requires about 28 times as much energy to produce as the plastic used in standard disposable bags and eight times as much as a paper sack, according to Mr. Sterling, of Natural Capitalism Solutions.” and 3) Studies show that most of these bags go unused sitting in car trunks and pantrys. The big corporate marketing departments mean well but their ultimate goal is more brand awareness and loyalty than saving the environment. But now that the bags are out there, the best solution is for you to reuse the ones you have and refuse additional bags (even when offered for free.) **To that end, during the months of July and August we will begin to offer a 10% discount on 6 bottles or more to any of our customers who choose to bring in their own bags from any other store, woven, non-woven, cotton, etc. or bring in an old bag from LL Bean - we don't care.**

EMERSON'S DELIVERS!

Consult with us on wines for your party or event and we will deliver directly to your home or office. Our regular deliveries will be made on Friday afternoons. There is no minimum order but there will be a delivery charge of \$10. Our regular service areas are zip codes 23226, 23229 and 23221.

OUR OWN EMERSON LATE BOTTLE VINTAGE PORT TRUFFLES – \$4.95 and \$5.49