

J. Emerson, Inc.

Fine Wines & Cheese

412 Libbie Ave. Richmond, Virginia 23226, 285-8011

SINCE WE OPENED IN JULY, RICHMONDERS HAVE BEEN ABLE TO TAKE ADVANTAGE OF:

Free Delivery

Case Discounts of 15% on all wines
Eighteen French White wines priced under \$7.00

A choice of 1976 Rothschild Bordeaux

Two different French wines at \$30.00 a case

Dom Perignon for only \$50.00 a bottle

A giant offering of 1983 Bordeaux Futures

Recommendations on wine selections with foods

A selection of award-winning Virginia wines at reasonable prices

Thirty champagnes on display at once, chilled to 45° F.

These are examples of the ads that have been placed this summer - demonstrating that it does pay to look for the J. EMERSON, INC. weekly specials in the newspapers.

TAKE ADVANTAGE OF THESE COMING EVENTS:

- Informal wine tastings every Wednesday evening at 5:30, beginning on October 30 with a tasting of Holiday Wines
- Georges DuBoeuf 1985 Beaujolais Nouveau! You may have read about this wine celebration in The Times-Dispatch or Style Weekly. On November 21st, there will be a contest, a race, a wine tasting at O'Malley's and, of course, the arrival of The Wine. You may reserve a case of the wine for \$72.00 (payment with order), to be picked up on November 21st at J. Emerson, Inc. - or we will deliver your case on November 22nd. Have your own Beaujolais Nouveau party at home. In addition, this Beaujolais Nouveau is excellent for Thanksgiving dinner with its varied spices and flavors.
- A preview of Seasonal gifts including wine books and accessories. A special selection of unique wines are also available - from 1973 RD Bollinger Champagne to the only case of Far Niente Cabernet for sale in Virginia.
- Special orders for specific events. Corporate gifts, wedding champagne, tenth anniversary wines, and other similar special requests. We will find special vintages or specific wines for you.

ALL SPECIAL OFFERINGS:

Jean Jacques Baguettes	\$.75
Verdillac 375 bottles	\$1.95
Blue Nun	\$4.95
Mouton-Cadet red/white	\$5.50
St. Veran white wine	\$7.50
Harveys Bristol Cream	\$8.95
1982 Smith Haut Lafitte	\$9.95
Mumm's Cordon Rouge	\$17.50

J. EMERSON, INC. Customer Mailing List

NAME _____
ADDRESS _____
ZIP _____
PHONE _____

RETURN THIS FORM BY NOV. 16, 1985, TO RECEIVE A 10% DISCOUNT ON YOUR TOTAL PURCHASE. NOT VALID WITH ANY OTHER DISCOUNTS.